



BBD PERFORMANCE INC.

4655 Eastside Road Redding, Ca 96001
www.bbdleselfperformance.com
EMAIL Sales@bbdleselfperformance.com

Phone: 1-619-309-4265
Cell: 1-530-276-7794
Fax: 1-530-710-2765

SPONSORSHIP APPLICATION FORM

Please complete the following form and return it to the above address.

ORGANISATION / INDIVIDUAL APPLYING FOR SPONSORSHIP

IS YOUR ORGANISATION A NOT FOR PROFIT? YES NO

MAILING ADDRESS

CONTACT NAME: _____

POSITION HELD _____

PHONE NO(s): _____

EMAIL _____

WHAT DO YOU SEEK? (Include monetary amount and/or other assistance required)

WHAT IS THE SPONSORSHIP TO BE USED FOR?

WHEN IS IT NEEDED BY? _____ (DATE)

POSITIVE OUTCOMES FOR YOU OR YOUR ORGANISATION FROM THIS SPONSORSHIP



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POSITIVE OUTCOMES FOR THE DIESEL COMMUNITY

POSTIVE OUTCOMES FOR BBD PERFORMANCE INC (CIRCLE ALL THAT APPLY)
(HOW WILL YOU BE ABLE TO RECOGNISE THIS PARTNERSHIP)

BBD logo placement at event/program/activity BBD logo used in promotional material (YES – NO)

BBD person/people attended event /program Media coverage (attach press clippings) (YES – NO)

Naming rights to event/award/trophy, etc (YES – NO)

Other partners involved (details here)

Other recognition (details here) _____

Please note while all these positive outcomes are desirable, they are not essential for a successful partnership.

INCLUDE DETAILS OF POSTIVE OUTCOME FOR BBD PERFORMANCE INC BELOW:



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LIST ANY KNOWN BBD PERFORMANCE INC EMPLOYEES INVOLVED WITH YOUR ORGANISATION

LIST 3 EVENT RELATED REFERENCES

NAME _____ PHONE () _____ - _____

RELATIONSHIP _____ HOW LONG KNOWN _____

RELATIONSHIP TO EVENTS _____

NAME _____ PHONE () _____ - _____

RELATIONSHIP _____ HOW LONG KNOWN _____

RELATIONSHIP TO EVENTS _____

NAME _____ PHONE () _____ - _____

RELATIONSHIP _____ HOW LONG KNOWN _____

RELATIONSHIP TO EVENTS _____

PHOTOS

BBD PERFORMANCE INC WANTS TO SEE WHAT YOU HAVE!
PLEASE ATTACH PHOTOS OF YOUR VEHICLE AND PERFORMANCE PARTS



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DECLARATIONS: *In making this application for sponsorship to BBD PERFORMANCE INC I agree, as or on behalf of the applicant, that if the application is successful the funds requested would be used only for the purpose described and if the funds are not so used they will be returned immediately to BBD PERFORMANCE INC. I further agree that, as or on behalf of the applicant, I accept responsibility for ensuring that the recognition elements forming part of this agreement are achieved and that BBD PERFORMANCE INC'S Sponsor Report Back Form will be completed and returned.*

DATE: _____ SIGNED: _____

FULL NAME: (Please print)



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APPLICATION FOR SPONSORSHIP: EXPLANATORY NOTES

The following notes refer to numbered sections on the form. They include sponsorship information to assist you with completing your application on correctly and to ensure BBD PERFORMANCE INC. considers all sponsorship applications equitably.

ORGANISATION DETAILS: What is the applicant organizations or associations full name? If you are applying for personal sponsorship put your own name here. Note that **BBD PERFORMANCE INC.** would usually sponsor organizations rather than individuals, since this widens the community benefit.

NOT FOR PROFIT: Please indicate if your organization is a not for profit.

POSTAL ADDRESS: The official organization address to which all communication will be sent.

CONTACT PERSON: We need to know the name of your association's office bearer who is making the application, and that person's title. The person whose name appears here must sign to accept responsibility for ensuring that the funds are used for the requested purpose, that the agreed recognition is obtained and that a Sponsorship Report Back form is completed and returned.

CONTACT INFORMATION: We might need to talk to you, please give us telephone numbers, and any other contact details (fax / email) of the person making the application.

WHAT DO YOU SEEK: We need to know precisely what you need. Please be specific. Don't be concerned about asking for too much or too little.

WHAT IS THE SPONSORSHIP TO BE USED FOR: Briefly describe how the funds or materials will be used. Note that once the sponsorship application has been approved, the sponsorship funds cannot be used for any purpose other than described here. If the agreed project does not go ahead, the funds must be returned to **BBD PERFORMANCE INC.**

WHEN IS THE SUPPORT NEEDED: When do you need to receive **BBD PERFORMANCE INC'S** sponsorship support? Many sponsorship proposals can take weeks to assess, renegotiate, recommend and decide. Sponsorships sought on an emergency basis are less likely to succeed, because they indicate that the organization lacks ability in forward planning which can be critical in delivering benefits to a sponsor. For major sponsorships, note that **BBD PERFORMANCE INC.** budgets on a calendar year, and major sponsorships are considered in August/September during the annual planning process.

POSITIVE OUTCOMES FOR YOUR ORGANISATION: Describe the benefits your organization will receive from the sponsored activity.

POSITIVE OUTCOMES FOR THE COMMUNITY: Describe the diesel community benefits that will result from your sponsored activity. **BBD PERFORMANCE INC'S** sponsorship program is designed to add value to the diesel community therefore we need to know what benefit will occur as a result of our support. Note, precise measures support sponsorship applications better than vague generalizations.

POSITIVE OUTCOMES FOR BBD PERFORMANCE INC.: **BBD PERFORMANCE INC'S** sponsorships invest in recognition opportunities that we believe will advance the long-term interests of the company, as well as the long-term interests of the community. In this section, list precisely what you offer in return for sponsorship. Do not offer anything that is not within your control, such as public appreciation. Sponsorship is a partnership.

BBD PERFORMANCE INC.EMPLOYEE LINK: If your organization has any links to **BBD PERFORMANCE INC.** employees please list those employees here. If your organization has no link to any **BBD PERFORMANCE INC.** employees this will not influence whether your submission is successful or not. However, if you can identify any links it will be handy when we are attempting to identify an **BBDPERFORMANCE INC** representative if your sponsorship is successful.

DECLARATIONS: Please read this commitment carefully. The person identified at Point 5 is responsible for this Sponsorship partnership and the agreement it relates to, and must sign this application before a decision can be made. The applicant must accept responsibility for recognition elements and for reporting back to **BBD PERFORMANCE INC.**

On the sponsored project and its outcomes. In some cases, independent auditors will need to check the final use of the funds and whether or not the applicant has fulfilled the recognition elements agreed.

Finally - please do not decide to withdraw your approach if you think you cannot satisfy any of the above requirements. None of these factors is absolute, other than the requirement for 3 event related references and the declaration. The information simply helps BBD PERFORMANCE INC.to make more efficient decisions on appropriate diesel community sponsorships.